

Smartplay reassures customers and players of game integrity, security

EDGEWATER PARK, NJ (October 12, 2015) -- In light of recent developments in the fraud case of a former employee for the Multi-State Lottery Association alleged to have manipulated lottery drawings, Smartplay International wants to reassure our customers, players and the industry at large that our Origin[®] System has no relation to this case.

The Smartplay Origin[®] System uses a multi-tiered approach to security and is protected from the type of manipulation alleged to have occurred within the Iowa, Wisconsin and Colorado drawings. The security of our system has been independently vetted by numerous testing and security authorities.

Paramount to our product is the separation of duties referred to by Iowa Lottery CEO and North American Association of State and Provincial Lotteries (NASPL) President Terry Rich last week in his public remarks. Smartplay has no direct connection to any one lottery, testing authority or ticket selling technology provider. Our independence provides lotteries and their players the assurance of the necessary segregation of duties that is the cornerstone of drawing security.

There is a trend in the North American lottery industry to cut costs whenever possible. This has led to a wave of consolidation of duties whereby lotteries are either out-sourcing their drawings, developing their own RNG systems, having their online ticket vendor conduct draws or reducing or eliminating independent audit. Like any other industry, this has opened up the occasional opportunity for unscrupulous people to act. Smartplay supports MUSL's efforts as they investigate this issue while we proudly continue to provide our products to lotteries worldwide.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. The product line has evolved over the years in response to clients' needs by incorporating the latest technology. Smartplay has thereby maintained a position as international leader in the area of lottery drawing machines and customized game show equipment. Smartplay is consistently chosen above other manufacturers due to a reputation for quality and reliability. Smartplay is proud to be the choice of the world's most prestigious lotteries.



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