



## Welcome to the family: COMET & VIPER

We, at Smartplay International, are proud to present the *Comet* and the *Viper*, the latest additions to our family of traditional lottery draw machines.

Clients sparked the creative process and worked closely with our design and sales team to produce these new, appealing and versatile products that meet the customers' exact needs. Although specialized, Smartplay President David Michaud predicts the *Comet* and the *Viper* will be instant hits as they are variations of highly popular *Halogen II* and *Super Bingo* models.

### Evolution of the *Halogen*

The original *Halogen* gravity pick draw machine was developed in 1999 at the request of Camelot, the National Lottery of England. The 2008 *Halogen II* was also driven by Camelot's desire to give their original an updated look. The evolution of the *Comet* was born thanks to Compact Solutions in Thailand. They were impressed by the features of the *Halogen II*, including the brilliant light that illuminates selected balls as they rise through the mixing chamber, and the ability to send balls down either side of the ball trail. But Compact Solutions had specific requirements for their own drawings. For a custom manufacturer like Smartplay, meeting those needs was no obstacle.

### Birth of The *Comet*

The resulting machine, the *Comet*, is a sleek and slender compact version, perfect for single digit games.

Just like the *Halogen II*, it has a powder coated aluminum base, the exterior of which is easily removed to access the interior electro-mechanical components. The mixing turn table is lit from beneath to add dazzle to the mix, and the *Halogen's* trademark

lit shaft highlights each selected ball. Look for the *Comet* to bring pizzazz and excitement to lottery games worldwide.

This spring, Thailand's Compact Solutions visited Smartplay to meet our team, examine our facility and finalize all the details of their custom project. The brilliant new *Comets* were completed in September, followed by installation and training from Smartplay.



### *Super Bingo* gives birth to a *Viper*

Ho Chi Minh City Lottery Company, Ltd, sent representatives to see the Smartplay facilities and discuss purchasing new machines over three years ago. They were looking for single digit machines for a Pick 7 game and were very attracted to our *Super Bingo* design. Dan Toor, Smartplay's industrial designer, was able to create an appealing rendering of a single digit machine similar to *Super Bingo*, and the production process began. Smartplay was fortunate to have our Vietnamese agent, Nguyen Huu Tuan, help Ho Chi Minh City Lottery Company, Ltd. finalize their order of eight miniature bingo machines, which we named the *Vipers*. All their *Vipers* were equipped with optics and monitors along with bright red lighting.

In September, Smartplay hosted a large group of Vietnamese visitors with an interest in lottery products and gaining more familiarity with our company. We also welcomed our agent Nguyen Huu Tuan and representatives from Ho Chi Minh City Lottery Company, Ltd. who inspected their sparkling new *Viper* machines and gave them a few test runs. We are excitedly anticipating the *Viper* installations and new game launches in Vietnam this year.

Manufacturer  
of Custom  
Lottery  
Equipment  
Worldwide





What's new at Smartplay? How about an instant publicity tool? Connect your drawing results to media outlets, including the latest social media applications, with the Smartplay Origin® Portal. Your numbers are disseminated in a safe, secure manner and at players' fingertips in a split-second.

Our Origin® Portal is a gateway to the world where your players seek entertainment. The innovative system can be configured to distribute drawing results from any type of drawing: traditional ball machines or digital draw systems. Post drawing, it instantly distributes your results in either still or animated form to social media sites, TV and print outlets, with the click of a button. You will have seamless transition to your official lottery website, Facebook, Twitter, Google+, YouTube and TV networks. This is the Origin's® newest tool, a "portal" to your players.

Origin® Portal is extremely secure. The system is isolated from the Origin® and any internet connection, making it impervious to outside access. Used in combination with the Origin® Digital Draw System, the Portal's encrypted files are transferred to the Origin® by USB. Then, the Origin® Portal distributes results and animations in .jpg format to your desired recipients. By sending your own .jpg summaries of drawings, the Origin® Portal helps reduce human error and maintain lottery control over branding of games.

The Portal can connect your official drawing results (as still images or animation) to multiple broadcasters and cable partners, avoiding costly satellite uplink charges. Do you

publicize your draw results digitally on billboards and POS locations? The Origin® Portal can tie into point of purchase digital signs to disseminate your latest numbers a split-second after you certify them.

*The Origin® Portal is virtually your portal to easily distribute the draw results to any media outlet you choose.*

We formally introduced the Origin® Portal at the NASPL conference in Rhode Island in September. Our new product was conceived in response to lotteries' broadening range of media outlets including the social media sites. Even before the formal launch, this product met with great enthusiasm by select lotteries that learned of our development. Check the Smartplay International, Inc. web site for Origin® Portal specifications and contact us for additional information, product demonstration and pricing.

## PA Origin® Systems

### PA Simplifies Mid-Day Draws with Origin® and Origin® PortalSystems

Pennsylvania Lottery was one of the leaders in implementing Smartplay's Origin® System and Origin® Portal into their daily lottery drawings. Pennsylvania still relies on the always-popular traditional drawing machines, manufactured and supplied by Smartplay International, for televised daily evening draws. But they have integrated the Origin® System to simplify their mid-day drawings with the ease and simplicity of computerization. Additionally, with the Origin® Portal, they have made updating drawing results to YouTube, Facebook, and their website simple and simultaneous. The Origin® Portal is also capable of sending draw results to RSS feeds and text alerts to mobile devices.

Smartplay and the PA Lottery team collaborated to produce digitized representations of the traditional drawing machines. Players can see videos of the daily drawings at 1:35pm; and the animation, developed exclusively for Pennsylvania, looks remarkably accurate, along with an announcer reading the numbers and the lottery's proprietary background music.

According to Tom Markert, executive vice president of Smartplay, "More investment needs to be made to increase the production value of drawings. Animated or traditional, Lotteries that have invested in the Origin® System are making drawings worth seeing in addition to lowering or eliminating their production costs."



In order to meet the lottery's needs, Smartplay supplied three Origin® Systems including one used for disaster recovery and back-up. Each system includes monitors, the hardware based number generator, dual secure entry system, proprietary software and graphics. These Origin® Systems were configured to be able to draw The Daily Number, Big 4, Quinto, Treasure Hunt, Cash 5, Match 6, and the

a 10-year license to run Belize's national lottery, began planning for replacements.

Mr. Kim Chee, owner of Brads Gaming Company, contacted Smartplay International, Inc. in March and purchased new Multipick 2 and Multipick 4 machines, pictured below.

The new Smartplay Multipick machines are drawing numbers for three different games in Belize: Boledo, Sunday Lottery and Jack-Pot games, according to Mr. Chee. All three styles of games have origins in traditional Belizean culture, Chee offered. "Boletos," or tickets in Spanish, translates into today's Boledo game, a week-day daily pick-2 game. Brads is privately operating the National Boledo Franchise, while the actual game remains the property of the Government of Belize. The Sunday Lottery is, as its name suggests, is drawn only on Sunday from numbers in a pool of 00 to 99. And the Jack-Pot is a four-digit drawing.

"I chose Smartplay as the company to provide the needed machines because the products of this company are up to standards, very efficient, and of high-quality," wrote Mr. Kim Chee in a letter to Smartplay. "Such machines purchased now help me to run the gaming system of my country more effectively and the standards of my company and its products are up to date."

Belize is replacing an eleven-year-old Smartplay MultiPick and a single-digit Gem. Their new Multipick draw machines are highly efficient, versatile and compact. Winning numbers can be quickly returned to the chamber without handling and can be drawn individually or simultaneously. The Smartplay Multipick is available with any number of chambers; each chamber can hold up to ten balls. The new machines are one part of Brads Gaming Company's demonstration of the improvements they are making in the Belize gaming system.

*With the  
Origin® System  
and  
Origin® Portal  
your drawings  
can be  
completed in  
just a few  
clicks!*



Pennsylvania Lottery Millionaire Raffle. Lottery officials have been pleased with the ease of use and reliability of the Origin® System for the mid-day drawings. The Origin® Portal has simplified the dissemination of the daily numbers and reduced time needed to duplicate the work of distribution to each outlet.

"Our systems represent significant value to our clients as they are able to produce a drawing presentation and distribute it directly to broadcast partners without the considerable cost of a satellite uplink," said Smartplay Executive Vice President Tom Markert.

## **Belize returns to Smartplay for new machines**

In Belize, culture and tradition have long included games of chance in their recreational activities. But ten years of daily drawings had left the Belizean Government's latest drawing machines tired and in need of updating and replacement. Brads Gaming Company Limited, which had been awarded



# Contract Announcements

239 new placements in 2013!



## AFRICA

One MultiPick  
One Saturn  
One Origin System  
One Magnum  
One Criterion

## ASIA

Forty-six Neptune  
Ten Console  
Five Saturn  
Two Phoenix  
Ten Vipers  
Nine Comets  
Four Halogen

Four SuperBingo  
Two MultiDigit Gem  
Ten Standard Daily

## CENTRAL AMERICA

Three Mercury  
Three Saturn  
Two Neptune  
One Gem  
Two Onyx

## EUROPE

Eight Neptune  
One Saturn

One Phoenix II  
One Mixing Barrel  
One Criterion II

## NORTH AMERICA

Twenty-two Origin System  
Three Gems  
Eleven MultiPick  
Thirty-two Galaxy Bingo  
One Wheel  
Two Halogen II

One Emerald  
One Console  
Two DBVS  
Ten Neptune  
One Magnum

## SOUTH AMERICA

Five Phoenix  
One Mercury  
Seven Gems  
Four SuperBingo  
Six Saturn

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